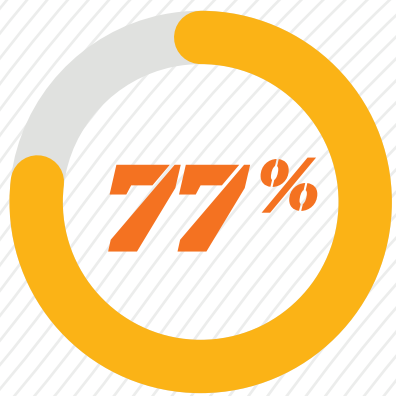


No Text is Worth Dying for

Join the #ItCanWait movement on September 19. Take the pledge and make a lifelong commitment to never text and drive: www.itcanwait.com.

More than
100,000
crashes

a year involve drivers who are texting¹, causing life-changing injuries and deaths

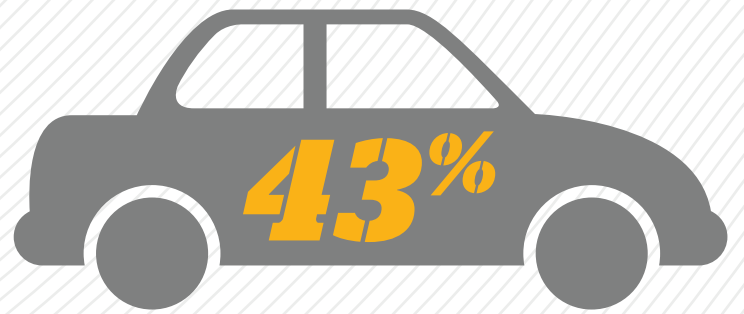


77% of teens have seen their parents text and drive – and 75 percent say it is “common” among their friends.²

Teens know that texting while driving is dangerous.



but...



43% of teens admit to texting while driving.²

Texting drivers are 23 times more likely to be in an accident.³

¹ National Safety Council www.nsc.org

² AT&T Wireless Survey http://www.att.com/Common/about_us/txtng_driving/att_teen_survey_executive.pdf

³ Virginia Tech Transportation Institute Research, www.vtti.vt.edu

