

SEO SALARY GUIDE

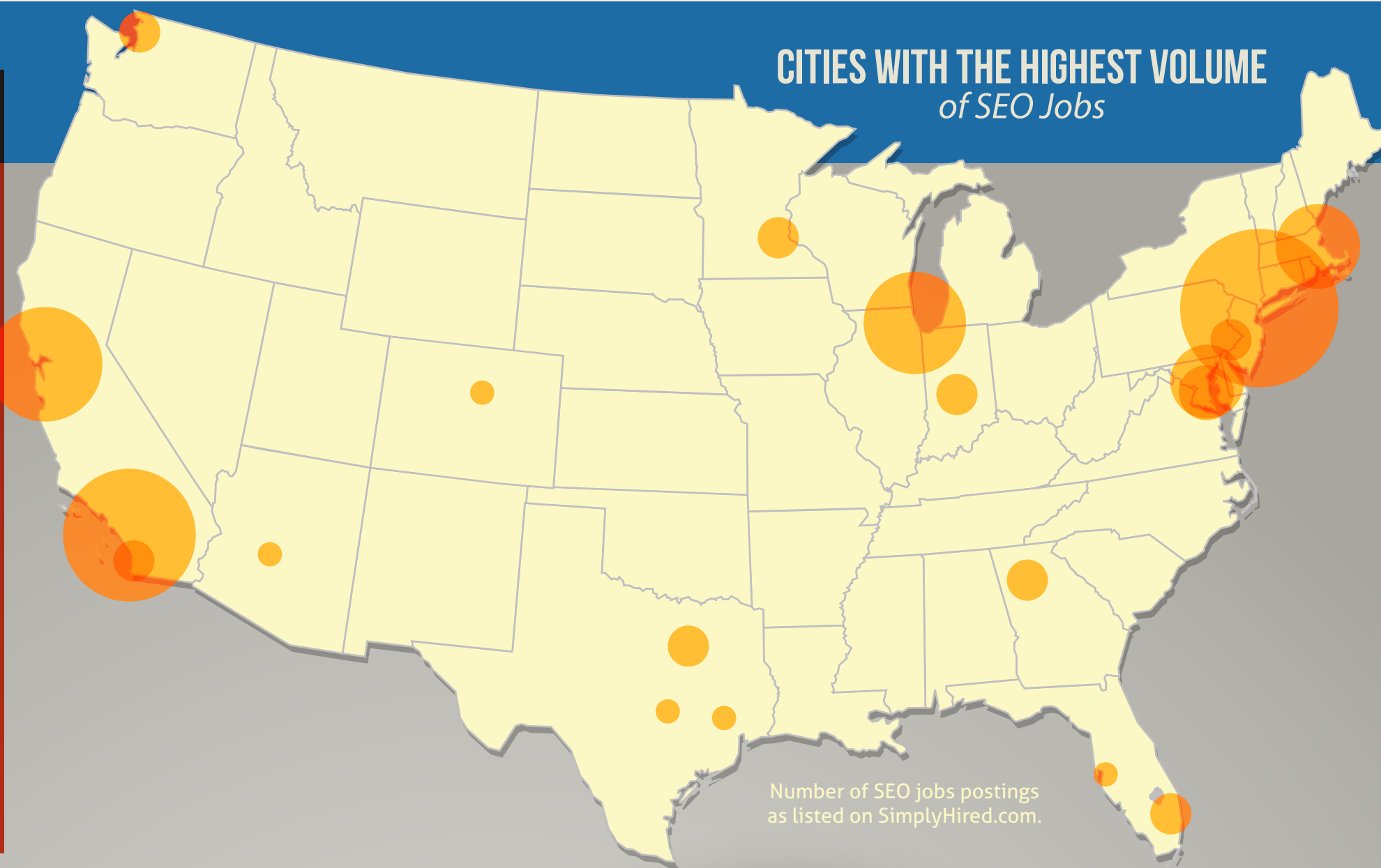
FOR THE TOP 20 U.S. MARKETS

PRESENTED BY

ONWARD
search

- 1 New York, New York
- 2 Los Angeles, California
- 3 San Francisco, California
- 4 Chicago, Illinois
- 5 Boston, Massachusetts
- 6 Baltimore, Maryland
- 7 Washington, DC
- 8 Philadelphia, Pennsylvania
- 9 Seattle, Washington
- 10 Atlanta, Georgia
- 11 Indianapolis, Indiana
- 12 Minneapolis, Minnesota
- 13 San Diego, California
- 14 Dallas, Texas
- 15 Miami, Florida
- 16 Denver, Colorado
- 17 Houston, Texas
- 18 Phoenix, Arizona
- 19 Tampa, Florida
- 20 Austin, Texas

CITIES WITH THE HIGHEST VOLUME
of SEO Jobs



Number of SEO jobs postings
as listed on SimplyHired.com.

Breakdown of SEO JOB TITLES

SEO/SEARCH MARKETING
DIRECTOR

21%

SEO ANALYST /
SPECIALIST

25%

WEB/SEO
COPYWRITER

14%

SEO
MANAGER

27%

CONTENT/KEYWORD
STRATEGIST

4%

LINK
BUILDER

4%

OTHER

5%

The breakdown of job titles is based
on an analysis of all SEO jobs posted
to the Onward Search Recruitics™
platform in 2011.

SALARY RANGES

by City / Job Title

	Link BUILDER	Web/SEO COPYWRITER	SEO Analyst / SPECIALIST	Content / Keyword STRATEGIST	SEO MANAGER	SEO/Search Marketing DIRECTOR
1 New York, New York	27k - 59k	39k - 96k	54k - 98k	84k - 121k	76k - 112k	84k - 148k
2 Los Angeles, California	23k - 49k	32k - 79k	45k - 81k	69k - 101k	63k - 93k	70k - 123k
3 San Francisco, California	27k - 58k	38k - 94k	53k - 97k	82k - 119k	75k - 110k	83k - 146k
4 Chicago, Illinois	23k - 50k	33k - 80k	45k - 82k	70k - 102k	64k - 94k	70k - 124k
5 Boston, Massachusetts	25k - 54k	36k - 88k	49k - 90k	77k - 111k	70k - 103k	77k - 136k
6 Baltimore, Maryland	22k - 47k	31k - 76k	43k - 78k	67k - 97k	61k - 89k	67k - 118k
7 Washington, DC	25k - 54k	36k - 87k	49k - 90k	76k - 111k	70k - 102k	77k - 135k
8 Philadelphia, Pennsylvania	20k - 44k	29k - 70k	39k - 72k	62k - 89k	56k - 82k	62k - 109k
9 Seattle, Washington	20k - 42k	28k - 69k	39k - 70k	60k - 87k	55k - 80k	60k - 106k
10 Atlanta, Georgia	23k - 50k	33k - 81k	46k - 83k	71k - 103k	65k - 95k	71k - 126k
11 Indianapolis, Indiana	18k - 38k	25k - 62k	35k - 63k	54k - 78k	49k - 72k	54k - 96k
12 Minneapolis, Minnesota	20k - 44k	29k - 71k	40k - 73k	62k - 90k	57k - 83k	63k - 110k
13 San Diego, California	21k - 45k	30k - 73k	41k - 75k	64k - 93k	58k - 86k	64k - 113k
14 Dallas, Texas	21k - 46k	31k - 75k	42k - 77k	66k - 95k	60k - 88k	66k - 116k
15 Miami, Florida	21k - 45k	30k - 73k	41k - 75k	64k - 93k	58k - 86k	64k - 113k
16 Denver, Colorado	20k - 42k	28k - 69k	39k - 71k	60k - 87k	55k - 80k	60k - 106k
17 Houston, Texas	21k - 46k	30k - 75k	42k - 77k	65k - 95k	60k - 87k	65k - 116k
18 Phoenix, Arizona	18k - 39k	26k - 64k	36k - 65k	56k - 81k	51k - 74k	56k - 98k
19 Tampa, Florida	20k - 43k	28k - 69k	39k - 71k	61k - 88k	55k - 81k	61k - 107k
20 Austin, Texas	19k - 42k	28k - 68k	38k - 69k	59k - 86k	54k - 79k	59k - 105k

Salary ranges represent the 25% and 75% percentile for each job title in each city as obtained from Indeed.com.

TO FIND AN SEO JOB, VISIT:

ONWARDSEARCH.COM/SEO-JOBS

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